

Shaping our Vision for 2021

#### Overview

In forming our strategy for 2021, The Wesley College Council consulted our various stakeholders, including current students, staff, Old Collegians and the Uniting Church, in order to form a collective view on the direction of the college over the next five years. One of the key messages to emerge from that discussion was our need to embrace the strength of our current culture and to build on this by looking aspirationally towards the future.

#### Message from Chair of Council

Wesley College's 2021 Strategic Plan builds on the firm foundations of our heritage and achievements as we reach our Centenary in 2017.

Over the past five years we have been focused strategically on the renewal of the College – in terms of the physical fabric of the College; financial sustainability; the student community culture and behaviours; and improved connection with our Old Collegians. I am pleased to say we have been successful in each of these endeavours, and this places the College in a sound position as we look forward five years to 2021.

This Plan resets our Vision and Strategic Imperatives to ensure we not only continue to provide a privileged group of University of Sydney students the opportunity to live in a safe, diverse and inclusive community; but that we do so having regard to the rapidly changing nature of the academic environment; society's expectations of behaviour and diversity; and a strong desire to substantially increase the level of scholarship support to worthy but disadvantaged students.

We want to attract the best students, be the College of choice and be known for nurturing well rounded individuals with warmth of character, generosity of spirit and who have respect for all. We want Old Cols who are proud of Wesley, remain connected and supportive throughout their lifetime.

This Plan acknowledges the significant role the Uniting Church plays as a major stakeholder; and the importance its values have played in our history and our governance; and hence, is consistent with those values and ethos of the Church.

I commend the Wesley College 2021 Strategic Plan to you as the roadmap for our journey over the next five years to achieve pre-eminence as a leading and most respected university college in Australia.

#### Purpose

Wesley College gives a diverse group of University of Sydney Students the opportunity to live on campus in a supported, vibrant community that fosters learning and personal growth in an environment that allows its students to flourish, excel and fulfil their potential. The College engenders in its students a warmth of character, self confidence, strong values and respect for others that will guide them to make a difference and contribute meaningfully to society in the future.

On the next two pages, you will find an extract from our strategy, outlining the five key pillars that underpin our vision and values and give a summary of the approach we are undertaking in bringing our strategy to fruition.

## **Strategic Framework for Sustainable Success**

# Creating an outstanding College environment for our students to excel

### **Our Vision**

Our Vision over the next five years is to ensure our pre-eminence as a leading and

most respected university college in Australia

- known for its inclusiveness and achievement
- where its students flourish and excel, and
- where its Old Collegians are proud and supportive of the continued success of

the College



### For Wesley, a successful business model is foundered on 5 Strategic Pillars

Attract the best students by being their College of choice

Provide an outstanding College environment Create pride, generosity and support among our graduates and Old Cols Build the financial capability required to meet this challenge Ensure excellence in leadership, management and governance

### **Core Strategic Imperatives**

#### The Strategic Pillars of our focused business model

1	2	3	4	5	
Attract the best students who aspire to be the best that they can in their academic, sporting, social and spiritual lives who are well rounded individuals with a warmth of character, generosity of spirit and have respect for all	Become the College of choice for those individuals by <b>providing an</b> <b>outstanding College</b> <b>environment</b> known for its vibrancy, inclusiveness and excellence; that both nurtures and challenges the aspirations and potential of its students	and supportive Old Col	Build the financial capability to meet our challenges through an investment fund of \$8m or more to fund the College's scholarship and building programs		Enhance continually the excellence of the College's leadership, management and governance

#### Our Core Strategic Imperatives for achieving this outcome are...

Develop our target student profiles and create a superior enrolment process

Understand the model for delivering an outstanding College environment for our students to excel and bring the model to life Execute a plan to engage, reunite and a create generosity of spirit and support among Old Cols Develop and ensure delivery of the Foundation's fundraising plan & the College's investment & Facilities Master Plan

Assure the effectiveness of the leadership, management and governance of the College